



**RON BROWN  
SCHOLAR PROGRAM**

**10TH ANNUAL RONALD H. BROWN  
AMERICAN JOURNEY AWARDS**

**Friday, March 22, 2019 ♦ 6:30 – 9:30pm ♦ JW Marriott Hotel ♦ Washington, DC**

All proceeds from the event go directly towards providing scholarship and mentoring support to Ron Brown Scholars.

*Sponsors will be recognized in the 2019 Ronald H. Brown American Journey Awards Tribute Booklet, on the Ron Brown Scholar Program website, and through social media platforms.*

**SPONSORSHIP OPPORTUNITIES & BENEFITS**

**Scholarship Sponsorship (\$40,000)**

- Gift of one full scholarship provides support for one Ron Brown Scholar during four years of college. Gift may honor any individual you choose and may be paid over four years, if desired
- Platinum level benefits available as preferred by sponsor

**Platinum Level Sponsorship (\$50,000)**

- Company publicly thanked from the podium at the American Journey Awards
- Company publicly thanked at the VIP Reception
- Recognition as a Platinum Level sponsor on event signage
- Company logo placed on the American Journey Awards printed invitation, which is mailed to 1500+ recipients (sponsorship must be received by January 4, 2019)
- Company logo (with hyperlink) placed on the home page and the American Journey Awards page of the Ron Brown Scholar Program web site, [www.ronbrown.org](http://www.ronbrown.org)
- Premier seating—two tables of 10 guests or Ron Brown Scholars at dinner
- Premium ad placement (one full-page ad—inside cover or back cover, as determined by Program) in the 2019 Ronald H. Brown American Journey Awards Tribute Booklet
- Access to Ron Brown Scholars for recruitment purposes
- An invitation for eight guests to attend the VIP Reception

**Diamond Level Sponsorship (\$25,000)**

- Company publicly thanked from the podium at the American Journey Awards
- Recognition as a Diamond level sponsor on event signage
- Company logo placed on the American Journey Awards printed invitation, which is mailed to 1500+ recipients (sponsorship must be received by January 4, 2019)
- Company name placed on the American Journey Awards page of the Ron Brown Scholar Program web site, [www.ronbrown.org](http://www.ronbrown.org)
- Premier seating—two tables of 10 guests or Ron Brown Scholars at dinner
- One full-page ad in the 2019 Ronald H. Brown American Journey Awards Tribute Booklet
- An invitation for six guests to attend the VIP Reception

**Gold Level Sponsorship (\$15,000)**

- Recognition as a Gold Level sponsor on event signage
- One table of 10 guests or Ron Brown Scholars at dinner
- One full-page ad in the 2019 Ronald H. Brown American Journey Awards Tribute Booklet
- An invitation for four guests to attend the VIP Reception

**Silver Level (\$10,000)**

- Recognition as a Silver Level sponsor on event signage
- One table of 10 guests or Ron Brown Scholars at dinner
- One full-page ad in the 2019 Ronald H. Brown American Journey Awards Souvenir Booklet
- An invitation for two guests to attend the VIP Reception

**Bronze Level (\$5,000)**

- Recognition as a Bronze Level sponsor on event signage
- One table of 10 guests or Ron Brown Scholars at dinner
- One half-page ad in the 2019 Ronald H. Brown American Journey Awards Tribute Booklet
- An invitation for two guests to attend the VIP Reception

**Tribute Video Sponsorship (\$15,000)**

- Premier seating for one table of 10 guests or Ron Brown Scholars at dinner
- Recognition on event signage and in the tribute video
- One half-page ad in the 2019 Ronald H. Brown American Journey Awards Tribute Booklet

**Individual Tickets (\$350)**

**Tribute Booklet Ads**

**FULL PAGE AD .....\$5,000**

**Specifications for full page ad with bleed:**

Trim size: 9" x 6", Live area: 8.25" x 5.25"

Include 1/8" bleed: 9.25" x 6.25"

**Specifications for full page ad with no bleed: 8.25" x 5.25"**

**HALF PAGE AD.....\$ 2,500**

**Specifications for half page ad: 4.0625" x 5.25"**

Tribute booklet ad reservations and artwork will be accepted until **February 25, 2019**. Please send all color camera-ready artwork to Kim Wendel at [kwendel@ronbrown.org](mailto:kwendel@ronbrown.org). **Ron Brown Staff will determine final placement of all ads in the booklet.**

# 10TH ANNUAL RONALD H. BROWN AMERICAN JOURNEY AWARDS

## SPONSORSHIP FORM

Organization name \_\_\_\_\_

Organization contact name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

## SPONSORSHIP OPPORTUNITIES

**Scholarship Sponsorship** .....\$40,000

*Two tables of 10\* and full page tribute booklet ad included*

**Platinum Sponsorship** .....\$50,000

*Two tables of 10\* and full page tribute booklet ad included*

**Diamond Sponsorship** .....\$25,000

*Two tables of 10\* and full page tribute booklet ad included*

**Gold Sponsorship** .....\$15,000

*One table of 10\* and full page tribute booklet ad included*

**Silver Sponsorship** .....\$10,000

*One table of 10\* and full page tribute booklet ad included*

**Bronze Sponsorship** .....\$5,000

*One table of 10\* and half page tribute booklet ad included*

**Tribute Video Sponsorship** .....\$15,000

*One table of 10\* and half page tribute booklet ad included*

\*We plan to:  bring \_\_\_\_\_ people **OR**  donate our table to the Ron Brown Scholar Program

**Individual Tickets** .....\$350

### Tribute Booklet Ad

Full page .....\$5,000

Half page .....\$2,500

## PAYMENT METHOD

*You may also contribute online at [www.ronbrown.org](http://www.ronbrown.org). Please designate your gift for the American Journey Awards event.*

Check enclosed (payable to Ron Brown Scholar Fund)

*Make check payable to the Ron Brown Scholar Fund*

Credit Card:  AmEx  MasterCard  VISA  Discover

Card number \_\_\_\_\_ Exp. date \_\_\_\_\_

Cardholder's name \_\_\_\_\_

Billing address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Authorizing signature \_\_\_\_\_

*For a table of 10, the sponsor will receive \$1000 in goods and services. The remainder may be tax deductible. When the sponsor donates a table back to the Ron Brown Scholar Program to fill at its discretion, the entire sponsorship amount becomes 100% tax deductible.*

For questions, contact Anita Karadia

**EMAIL** [akaradia@ronbrown.org](mailto:akaradia@ronbrown.org) ♦ **PHONE** 434-964-1588 ♦ **FAX** 434-964-1589

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